



2012 Cougars Full Season Ticket Holder Benefits

- 20% Discount on all regular season games and playoff game tickets
- 80% Discount on Preferred Parking for EVERY GAME!
- **Introducing Cougar FanCards**, a way to eliminate cumbersome books of paper tickets. Use your card to enter every game, and use your designated online account to easily forward tickets to clients or friends for any game via email!
- **Early Payment Incentive Drawing** – Season Ticket Holders who pay in full by 10/31 are eligible to win a Royals Spring Training Trip Prize Package including airfare, three nights hotel accommodations and game tickets to a Royals Spring Training game in Arizona
- Opportunity to book a discounted suite rental for all April May games and Monday-Wednesday June-September games per availability.
 - (Normal Price: \$400/20 Tickets, STH Price: \$200/20 Tickets)
 - Excludes the 2012 Midwest League All-Star Game
- Your seats are reserved for the 2012 Midwest League All-Star game to be held at Elfstrom Stadium on Tuesday, June 19th
- 2012 Cougars Autographed Team Baseball (1 per account)
- Day of Game On Field Picture and P.A. Announcement with Ozzie the Cougar and Commemorative 2012 Cougars Season Ticket Holder Frame.
- Opportunity for Season Ticket Holders and guests to play catch on the field after select games during post game Run the Bases.
- Opportunity to throw out a first pitch at a 2012 Cougars home game
- Exchange your unused tickets for any Sunday-Wednesday game for similar seating (Box seat for Box seat) and Thursday-Saturday for Lawn Seats
- Complimentary KidZone wristbands
 - Per request and limited to 20 total for the season
 - See KidZone form included in renewal packet
- Season Ticket Holder ID Card to receive your 20% souvenir shop discount, pick up held giveaways and gain access to the field and Upper Deck for Season Ticket Holder Only events, opportunities and offers.
 - One Season Ticket Holder ID Card per account
 - (Additional cards available by request)
- Invitation to World Series Party, Opening Day Party & Fantasy Day
- Warming Zone in the Super Suite for April/May games
 - Not available when Super Suite is in use
- Opening Day Season Ticket Holder Gift
- Hold all giveaway items for later pick up
- Regular STH Email updates to keep Season Ticket Holders consistently and fully aware of all benefit alerts and updates



JUNE 19TH, 2012

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